

PRIVACY POLICY OF THE WWW.MYSOCIALSELLER.COM WEBSITE

§ 1

[General Information]

1. The website www.mysocialseller.com (hereinafter: the “Website”) is managed by AI Force 1 spółka z ograniczoną odpowiedzialnością with its headquarters in Kielce, ul. Karola Olszewskiego 6, 25-663 Kielce, entered into the Register of Entrepreneurs of the National Court Register by the District Court in Kielce, 10th Commercial Division of the National Court Register under the number 0000640614, REGON: 365575835, NIP: 9591978149, Phone: + 48 602 885 891, gdpr@aiforce1.com (hereinafter: the “Administrator”).
2. Within the scope of activity of the Website, data of the Website users (hereinafter: the “Users”) may be collected, processed and used, including personal data.
3. User data may be collected as a result of: their voluntary submission by Users, when filling in the contact form, using cookies and using tools such as Google Analytics and the Messenger plug-in.
4. We may also collect information about the user’s IP address, the time of inquiry submission and response, the address of the website from which the user was redirected to the Website and the type of software the user is using. This information is used to administer the Website and to produce statistics and analyses.

§ 2

[Personal data]

1. The Administrator of Users' personal data is AI Force 1 spółka z ograniczoną odpowiedzialnością with its headquarters in Kielce, ul. Karola Olszewskiego 6, 25663 Kielce, entered into the Register of Entrepreneurs of the National Court Register by the District Court in Kielce, 10th Commercial Division of the National Court Register under the number 0000640614, REGON: 365575835, NIP: 9591978149, Phone: + 48 602 885 891, gdpr@aiforce1.com.
2. The Administrator may collect and then process personal data via the Website for such purposes as:
 - 1) contacting the User if the User has completed the contact form, or has activated the Messenger plug-in,
 - 2) sending a newsletter to the User and thus providing commercial information via e-mail, if the User agreed to it in advance,
 - 3) statistics and analyses of Users' behavior on websites.
3. The Administrator may make Users' data available to its subcontractors (entities whose services they utilize in processing), such as providers of IT services and solutions and entities providing IT services.
4. The Administrator uses IT services provided by entities based in the USA, i.e. outside the European Union. Your data may therefore be transferred to this country. The Administrator shall only use IT services provided by entities that have joined the EU-US Privacy Shield program and ensure an adequate level of data protection.
5. Personal data are processed for a period which is each time indicated to the User in the relevant information submitted to them at the time of data collection. In the case of data processed for the purpose of statistics and analysis of Users' behavior on the websites and contact with the User via the Messenger plug-in, the Administrator may process the data for a period of 3 years from the date of their collection.
6. The data subject has the following rights:
 - 1) the right to access the personal data and to receive a copy of them;
 - 2) the right to correct the personal data;
 - 3) the right to erase the personal data;
 - 4) the right to demand that the processing of personal data be limited;
 - 5) the right to request a copy of the data;
 - 6) the right to transfer personal data;
 - 7) the right to object to the processing of the data;
 - 8) the right to lodge a complaint with a supervisory authority.

7. In the event that the processing of data is based on a consent, the data subject also has the right to withdraw consent to the processing of personal data at any time. Withdrawal of consent shall not affect the lawfulness of processing carried out on the basis of consent prior to its withdrawal.
8. In order to perform the above, the Users to whom the data refers may contact the Administrator by e-mail to the address gdpr@aiforce1.com or in writing to the address: ul. Karola Olszewskiego 6, 25-663 Kielce.

§ 3

[Cookies and tools used on websites]

1. Cookies stored in the Users' end device are used Within the scope of the Website's operations. The use of cookies should be understood as their storage and access to them by the Administrator.
2. Cookie files are IT data, in particular text files, which are stored on the end device of the User and are intended for the use of websites. Cookies usually contain the name of the website, which they come from, time of their storage on the end device, content (e.g. action identifiers) as well as a unique number.
3. Cookie files are used in order to:
 - 1) adjust the content of the Website to the User's preferences and optimize the use of the Website. In particular, these files allow for the identification of the User's device and the appropriate display of the Website adjusted to the user's individual preferences;
 - 2) the preparation of statistics and analyses concerning the use of the Website.
4. Within the Website, two main types of cookie files are used: "session" (session cookies, session storage) and "persistent" (persistent cookies, local storage) cookies. "Session" cookies are temporary files that are stored in the User's end device until the expiration of the session (e.g. when the User leaves the Website, deletes them or closes the software). Persistent cookies are stored on the User's end device for the time specified in the parameters of cookie files or until their removal by the User.
5. The use of cookies does not change the configuration of the end device and the software installed on the end device.
6. The default settings of web browsers usually allow cookies to be stored on the end devices of website users. However, these settings can be changed by the User.
7. The user has the ability to determine the conditions for the use of cookies by means of settings of the software (web browser) installed on their end device. The change may consist in a partial or complete limitation of the possibility of storing cookies on the user's end device.
8. The Administrator informs that in accordance with the provisions of the Telecommunications Act, the end-user's consent to the storage of information or access to information already stored in the end-user's telecommunications end device may also be given by the user by means of settings of the software installed in the end device used by the user. Therefore, if the user does not wish to give their consent, they should change the settings of their web browser.
9. Detailed information on how to change browser settings regarding cookies and how to delete them can be found on the official website of a particular browser. In particular, the above information can be found at the following website addresses:
 - 1) [Firefox browser;](#)
 - 2) [Chrome browser;](#)
 - 3) [Microsoft Edge browser;](#)
 - 4) [Opera browser;](#)
 - 5) [Safari browser.](#)
10. The Administrator uses the tools provided by Google Inc. (e.g. Google Analytics), which is based in the USA, i.e. outside the European Economic Area. Google Inc. is an entity that has joined the EU-US Privacy Shield Program and ensures an adequate level of data protection. This tool is used to analyze website statistics.

11. The Administrator uses the Messenger plugin, which allows Users to contact the administrator via a chat. The Messenger plugin is associated with the User's Facebook.com account.